

THE ENJOYMENT GAP

Active Lives

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Sport England

Research in England has identified that 2.4 million fewer women than men strongly agree that they enjoy getting active. The This Girl Can team call this the enjoyment gap which they are seeking to tackle.

Brighton plus Helsinki Declaration Principles:

- Equity and Equality in society and sport

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- Developing Participation
- Education Training and Development

Target Audiences:

- Sports Administrators
- Sport Policy Makers
- Sport Coaches

Background:

Sport England have identified four action areas which, if addressed, can help shrink that enjoyment gap once and for all.

Summary:

This toolkit highlights the four action areas as:

- Social
- Suitable
- Self Affirming
- Safe

[READ MORE: The Enjoyment Gap - Sport England](#)

Related Links



https://sportengland-production-files.s3.eu-west-2.amazonaws.com/s3fs-public/2023-02/This%20Girl%20Can%20-%20The%20Enjoyment%20Gap..pdf?VersionId=wA0OImeal.JT6M4_vh4KHwKOb9HsGWER